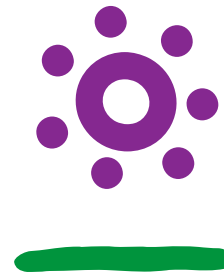


Rotary
District 9214



**IMAGINE
ROTARY**

ANNUAL GOALS

2022 - 2023

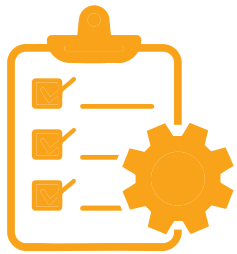


STRATEGIC FOCUS AREAS 2022-23



INCREASE OUR IMPACT

DESIGN AND IMPLEMENT SUSTAINABLE AND IMPACTFUL PROJECTS



20 GG projects approved



\$1,000,000 GG utilization



5 Multi-Club projects initiated

STRENGTHEN TRF UNDERSTANDING AND CONTRIBUTIONS .

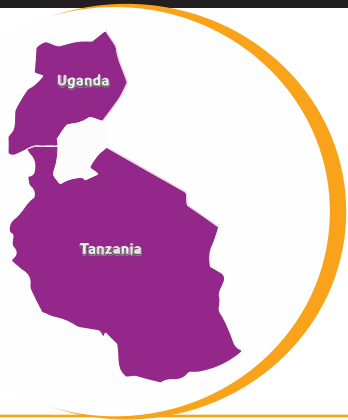


TRF giving **\$200,000**



10 TRF fundraising fellowship events.

STRATEGIC FOCUS AREAS 2022-23



Expand Our Reach

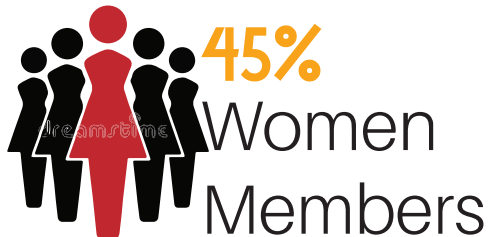
GROW MEMBERSHIP AND INCREASE DIVERSITY



250
Net Growth
in Membership

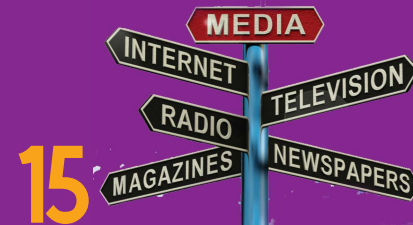


25% of Club
membership
below age 40



45%
Women
Members

INCREASE PUBLIC AWARENESS OF ROTARY AND ITS IMPACT ON COMMUNITY



15
PR postings on
mass media.

- Rotaract-Rotary Transition



- Enhance strategic Partnership




STRATEGIC FOCUS AREAS 2022-23



ENHANCE MEMBER ENGAGEMENT

FOSTER ROTARY VALUES, FELLOWSHIP AND SERVICE



90% New member retention rate



80% of Club members engaged in service



20,000 Volunteer hours in service

OFFER VALUE TO MEMBERS BY ENHANCING THEIR ENGAGEMENT IN ROTARY MEETINGS AND ACTIVITIES



30% Clubs with 3 or more professional programs



70% spread of District officers recruited from different Clubs.



250 Rotarians participating in Rotary Business Network.

STRATEGIC FOCUS AREAS 2022-23



INCREASE OUR ABILITY TO ADAPT

Encourage creative solutions to make Rotary future fit and relevant



90% Rotary/Rotaract joint projects

70% Clubs actively using RCC

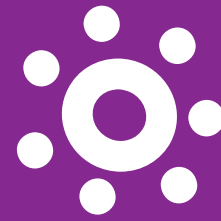


50% Clubs maintaining virtual/hybrid meetings

70% of District leadership below age 45



Rotary
District 9214



**IMAGINE
ROTARY**

Every great dream begins with a dreamer.
Always remember you have within you
the **STRENGTH**, the **PATIENCE**
and the **PASSION**
to reach for the stars to change the world.

Harriet Tubman